



# The Smurfs

Original title: De Smurfen

Peyo's beloved characters are careening back to TV in a brand new, high-voltage, 3D version of this perennial favourite. Using pure Smurf DNA from the comic books, this new series aimed at girls and boys will push the charm and absurdity of the original to greater heights, fitting in perfectly with today's faster-paced times. We're going to present original stories with more complex characters, snappier dialogue, joyful anarchy, and irresistible global appeal for a contemporary audience aged 5 to 10. It will be an explosive box of adventure and humour!

## CREDITS

## CREATION DETAILS

**TYPE:** Series

**PRODUCTION SHARE:** Minority Flemish  
co-production

**GENRE:** Animation

**YEAR OF PRODUCTION:** 2021

**PRODUCTION STATUS:** Completed

**ORIGINAL TITLE:** De Smurfen

**ORIGINAL LANGUAGE:** English, French

## TECHNICAL SPECS

**RUNNING TIME:** 52 x 11'

**AVAILABLE IN:** 3D

**ASPECT RATIO:** 16:9

**SOUND FORMAT:** 5.1 (+sub)

**RELEASE FORMAT:** Apple ProRes 422

**COLOUR:** Colour

## CONTACT & SALES



## MORE INFO

<https://www.smurfbusiness.com/>  
[flandersimage.com](https://www.flandersimage.com)